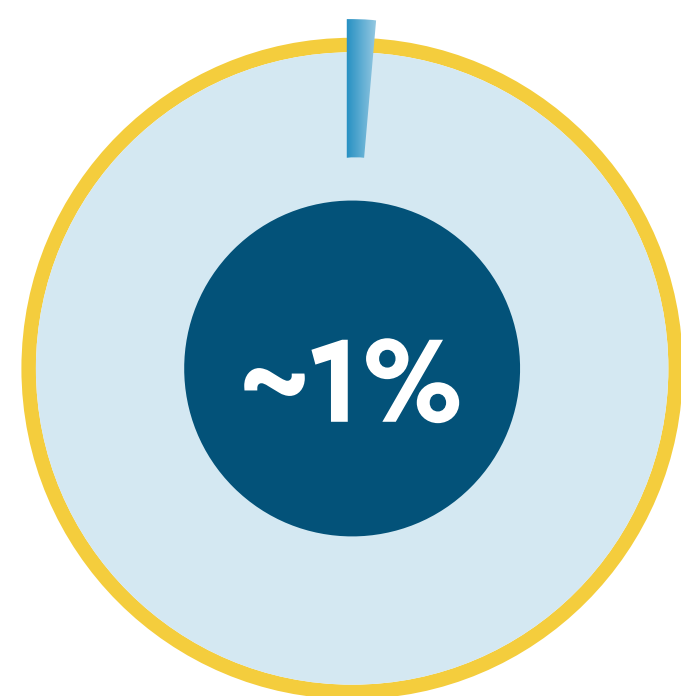


Smart Sustainability Practices for the Hospitality Industry

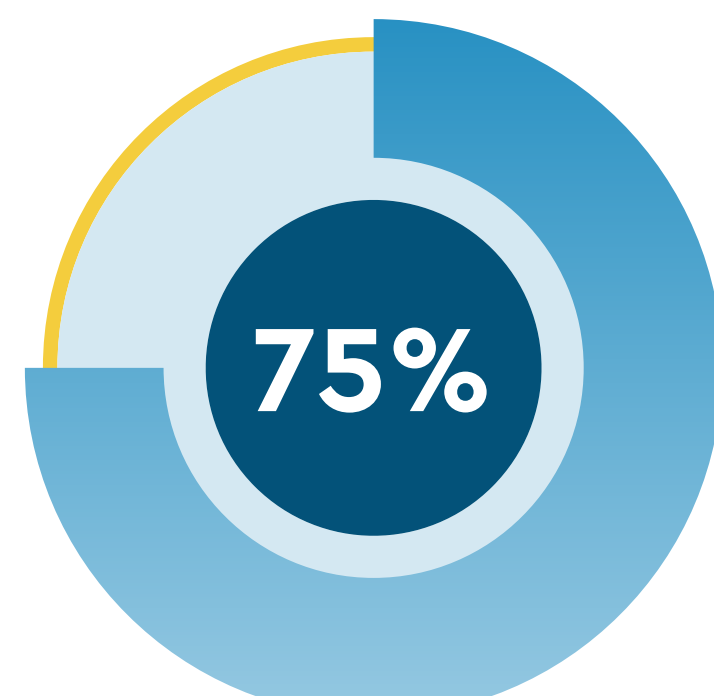
Hotels produce around 1% of global emissions — a modest share with meaningful impact. Sustainable practices reduce emissions, enhance brand value, and offer a competitive edge.

Why Sustainability Matters in Hospitality



HOSPITALITY INDUSTRY'S CLIMATE IMPACT

REPRESENTING A SMALL, BUT MEANINGFUL CONTRIBUTION TO OVERALL GLOBAL EMISSIONS



FOSSIL FUELS DRIVE CLIMATE CHANGE

THE LARGEST CONTRIBUTING SOURCE OF GREENHOUSE GAS EMISSIONS GLOBALLY

1 Reduce Reliance on Fossil Fuels

Fossil fuels drive climate change, producing over 75% of global greenhouse gas emissions and disrupting weather patterns, ecosystems, and overall stability.

Strategies



Adopt Renewable Energy



Conduct a Carbon Footprint Assessment



Reduce, Reuse, Recycle



Promote Water Conservation

2 Lower Use of Disposables

A 4-star, 200-room hotel can generate around 300,000 pieces of single-use plastic each month, showing the need for more sustainable practices to reduce plastic waste. ^[1]

Strategies



Eliminate Single-Use Plastics



Offer Refillable Amenities



Provide Reusable Items



Encourage Guest Participation

3 Prioritize Buying Local Goods

Hotels can help cut back on the 1,500-mile average that food needs to travel before reaching its destination by working with local food vendors that fuel their local economies.

Strategies



Eliminate Single-Use Plastics



Offer Refillable Amenities



Provide Reusable Items



Encourage Guest Participation

4 Invest in Automated Systems

Automated systems can help conserve energy consumption which has increased by 25 to 30% in the last decade and is projected to continue growing. ^[2]

Strategies



Smart Energy Management



Automated Lighting & Heating



Boost Guest Conservation



Possess Strong, Reliable Network

Learn How BlueprintRF Connectivity Supports Eco-Friendly Technology

Through its parent company Cox Enterprises, Blueprint RF plays a key role in advancing sustainable innovation. With goals like achieving carbon and water neutrality by 2034 and a strong commitment to Environmentally Preferred Purchasing, Cox is helping shape a greener hospitality industry. Explore the impact — and join the movement — by partnering with Blueprint RF.

Sources

<https://cleantheworld.org/blog/hotel-environmental-impact-waste-reduction-guide/> [1]

<https://www.wwt.com/blog/sustainability-in-the-hospitality-industry> [2]