

How Hotel Automation Helps Streamline Workflow Operations

What Is Hotel Automation?



Hotel Automation is the use of digital systems and technology to automate time-consuming manual tasks traditionally carried out by hotel employees.

Benefits of Hotel Automation



INCREASE EFFICIENCY

Minimize wait times and improve the efficiency of your hotel's day-to-day operations.



REDUCE COSTS

Investing in automation can reduce expenses for things like energy consumption in the long term.



REMAIN COMPETITIVE

Hotels need to remain competitive in a market that fluctuates nearly daily. Automation can help hotels differentiate from competitors.



ENHANCE EXPERIENCES

Automation enhances the guest experience by streamlining processes, cutting out middle men while still attending to specific guest needs.

4 Hotel Automation Solutions to Streamline Workflow

1



Contactless Check-In

Provide a seamless guest experience while harnessing internal efficiencies, minimizing wait times and improving the efficiency of your hotel's day-to-day operations with automated solutions like digital keys and contactless-check in.

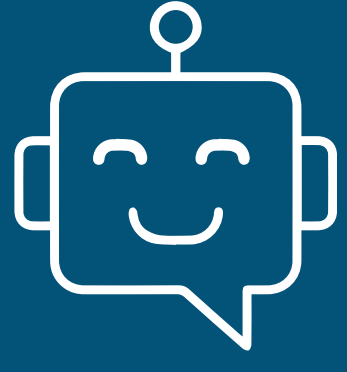
2



Smart Lighting

Investing in solutions like automated Smart Lighting & guest room occupancy sensors can help hotels reduce energy costs and improve sustainability efforts in the long term.

3



AI Chatbots

Streamline processes and cut out middle men with automated Chatbots that can satisfy guests with personalized responses, 24/7 availability, lower wait times, and give specific information without in-person interaction.

4



Dynamic Pricing

Hotel automation supports dynamic price fluctuation, automatically increasing or lowering room rates to remain competitive in an evolving market landscape.

Enable Hotel Automation With Blueprint RF

Blueprint RF can help prepare your hotel's network to handle the demands of automation solutions while providing support with new software integrations. To learn more, contact Blueprint RF today.