



BLUEPRINT RF
network services • green solutions

Contact: Beth Hawks
CoreComm PR
404-814-1015 ext. 105
bethhawks@corecommpr.com

John Blake Joins Blueprint RF as Chief Engineering Officer and General Manager

Norcross, GA (March 21) – Blueprint RF has welcomed John Blake as Chief Engineering Officer and General Manager. As the company continues to grow, Blake will be directly responsible for overseeing the daily operational aspects as well as all engineering activity for customer networks and product development.

“John’s unique ability to integrate sales, engineering and operations makes him an invaluable asset to Blueprint RF and our customers. His hands-on management style will help ensure that hotel’s have a quality system that meets their needs for today and tomorrow,” said Ron Peterson, CEO of Blueprint RF. “His expert knowledge of networking, wireless, infrastructure and software systems allows him to make qualified recommendations to improve profitability and preserve capital.”

Blake incorporates his “innovation creates opportunity” approach into developing and orchestrating corporate strategies for client relations, contract negotiation and operations. His experience with in all aspects of selling, designing and installing networks provides him with a greater understanding of needs of the customer making for a more customer-centric and responsive management style.

For the past seven years, Blake has developed enterprise level networks in the wide area and local area networking realms with a specialty in wireless for the hospitality industry. He has worked as Manager of Engineering at StayOnline, Regional Sales Manager for LodgeNet Interactive and Owner/President of ProLink Designs where he worked closely with top rated hospitality industry network providers to design and install wired and wireless networks.

He has also worked as an engineer for both Flour Daniel Telecom/BellSouth and KeyTrak in addition as a sales engineer and buyer for Philips Electronics. He proudly served the United States in the US Army and is currently a Technical Sergeant for the US Air Force.

Blake holds a Bachelor of Science in Electronics Engineering Technology from DeVry University. He also is a certified Load Planner and Hazardous Materials Inspector and a Cisco Certified Design Associate.

Blueprint RF supplies smart IT services to the hospitality industry with proprietary solutions and services that integrate technology with hotel design to heighten the guest experience. The company combines the experience by industry innovators from the technology, design and construction and hospitality industries to bring unparalleled expertise to hotels and brands. For additional information on Blueprint RF, visit www.blueprintrf.com.

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